

VINCENT VARGHESE

Senior Digital Visualizer | Brand Designer

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SUMMARY

Results-driven creative professional with 12+ years of advertising industry experience, blending art and technology to deliver innovative brand solutions. Proven expertise in digital design, brand identity, graphic advertising, and multimedia production. Skilled in distilling complex concepts into fresh, concise visuals that exceed client expectations.

PROFESSIONAL PROFILE

- A versatile and results-driven with a passion for delivering high-impact visual solutions
- Proven ability to manage multiple projects with precision, speed, and creativity
- Comprehensive brand support: identity design, logo creation, and concept development
- Multichannel advertising: digital, print, web, social media, and graphic videos
- Visual storytelling: photography, videography, and editing
- Ideation to final artwork
- Work independently or collaboratively, with a keen eye for detail and a reputation for meeting deadlines

SKILLS

Graphic Design Motion Graphics

Digital Design Brand Design

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|---------------|-----------|
| Photoshop | ★ ★ ★ ★ ★ |
| Illustrator | ★ ★ ★ ★ ★ |
| InDesign | ★ ★ ★ ★ ☆ |
| Premiere | ★ ★ ★ ★ ☆ |
| After Effects | ★ ★ ★ ★ ☆ |

EXPERIENCE

Senior Digital Visualizer Crayons Global

02/2022 - 08/2023 | Dubai

Spearheaded motion graphics, digital design, and visual storytelling for brands like Fitbit (by Google), Kaya Skin Clinic, Sinclair Pharma, and Deem Finance, driving creative excellence and brand engagement.

Senior Digital Visualizer Ourshopee.com

08/2021 - 01/2022 | Dubai

Spearheaded rebranding efforts for Ourshopee's mobile app and website, designing intuitive user interfaces and proposing innovative page layouts that enhanced user experience, surpassing industry benchmarks like Amazon.

Digital Visualizer Xpress Money

01/2017 - 07/2021 | Dubai

Transitioned from print design to digital design, acquiring expertise in motion graphics using After Effects, driving innovative visual storytelling and elevating brand presence.

Senior Visualizer ADLINE Advertising

10/2015 - 12/2016 | Abu Dhabi

Graphic Designer Global Advisors

05/2014 - 05/2015 | Sharjah

Visualizer Wolf Communication Partners

06/2013 - 04/2014 | Bangalore

Graphic Designer Identi Design Ltd

06/2012 - 05/2013 | Bangalore

EDUCATION

Bachelor of Fine Arts (BFA) - Calicut University

Govt. College of Fine Arts | Specialized in Applied Art

06/2008 - 05/2012 | Thrissur, Kerala

Diploma in Applied Art - Marian Academy

06/2005 - 12/2006 | Calicut, Kerala